

CrashResponse

Connecting drivers in need to real-time support

Rising prices, increased consumer interest in telematics, and dangerous driving patterns make now the ideal time to invest in a proactive accident solution.



"Auto insurers lost an average of 12 cents on every dollar of premium they collected in 2022—the worst performance in more than 20 years"

J.D. POWER

Longer Cycle Times, Rising Expenses



66% storage cost increase

50% higher release fees



50% longer cycle time

22% more storage days



Customers take **58% longer** to report an accident

Compared to 2020

Streamline Process, Reduce Costs

\$800-\$1,000 claims expense reduction per case by recovering the vehicle at the accident scene



90%+ of customer outreach occurs within 30 seconds of agent notification



3 days average faster initiation via proactive accident alerts

Dangerous Driving Increases Claims



Accident frequency has risen

17% since 2021



Traffic fatalities hit a **16-year high** in 2021¹

Speeding-related fatalities

increased 17% from 2022²

1. <https://bit.ly/42EKP4f> | 2. <https://bit.ly/3UtF4o3>

Safer Driving, Fewer Claims

Telematics encourages safer driving to reduce accident frequency



80% improved driving habits³

45% fewer accidents

75% reduction in speeding⁴

3. <https://bit.ly/48bHUBI> | 4. <https://bit.ly/3UrL1BU>

Declining Customer Satisfaction



Customer satisfaction with auto insurers hit a **20-year low**, dropping 23 points in 2023⁵

5. <https://bit.ly/4bur5Em>

Rising Consumer Interest and Higher Satisfaction

TELEMATICS-DRIVEN IMPROVEMENTS

40% more likely to stay with current carrier

6. <https://bit.ly/3H0mlfo>

60 point higher customer satisfaction⁶

CRASH RESPONSE IMPACT

4 out of 5 customers who were in an accident were promoters

2X higher customer satisfaction