

RepairAdvantage

Drive repair volume and boost revenue with Agero leads

Be recommended to new customers who need repairs following a roadside event.

Repair Advantage Benefits



Generate Highly Qualified Leads

Timing matters. In the event of a breakdown, be the first tow destination option customers see.



Boost Conversion and ROI

With 12x the conversion of traditional channels, Repair Advantage is an effective use of marketing spend.



Drive Customer Loyalty

Your brand becomes a hero when you provide high-quality repairs to new and out-of-warranty customers.



Build Brand Reach

Get in front of more customers — increasing impressions and trust — with timely, relevant promotion.

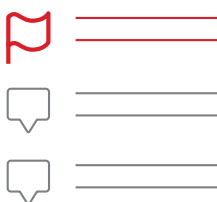


How It Works

Breakdown
Event

Customer selects a
recommended repair destination

High-value repair order
is generated



50%+

**SELECT A FEATURED
REPAIR ADVANTAGE PARTNER**

\$650*

**AVERAGE REPAIR
ORDER REVENUE**

*Based on average cost of repairs across Repair Advantage partners

Designed for Seamlessness



Omnichannel Outreach

Connect with customers through mobile web, app and phone intake channels.



Notifications

Shops are alerted as soon as a customer is on their way.



Easy Setup

Our custom marketing kit supports your team with site education and enrollment.



Reporting & Analytics

Receive key metrics and track program performance.

Customer Experience

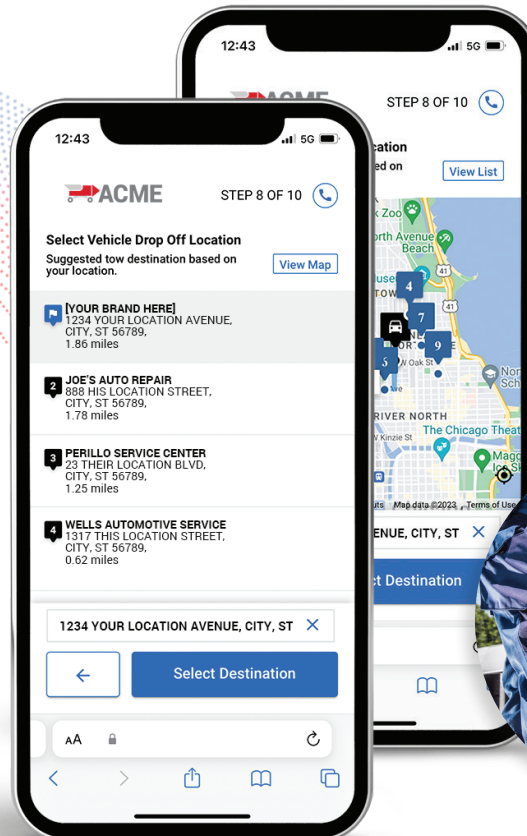
Customer requests a tow following a roadside event



TOW SYMPTOMS

- 84% Mechanical Issue
- 5% Tire
- 4% Battery
- 3% Vehicle Inoperable
- 4% Other

Customer chooses your brand from the recommended list, where they can see location details



Tow is dispatched and arrives at one of your dealership locations for repairs

About Agero

Agero's mission is to reimagine the vehicle ownership experience through a powerful combination of passionate people and data-driven technology. As the #1 B2B, white-label provider of digital driver assistance services, we're pushing the industry to redefine manual processes as digital, transparent and connected.

The company has over 150 million vehicle coverage points in partnership with leading automakers, insurance carriers and others. Managing one of the largest national networks of independent service providers, we respond to approximately 12 million service events annually. Agero, a member company of The Cross Country Group, is headquartered in Medford, Mass., with operations throughout North America. **To learn more, visit www.agero.com.**